



Advertising With Shroud

It is our goal to introduce the wonder and thrill of speculative fiction to a much wider audience. To that end, we have enlisted some of the top names in dark fiction to fill our pages. Our first issue alone features rare and original work from Michael Laimo, Tom Piccirilli, Stephen Mark Rainey, and Tim Waggoner. In addition, our inaugural issue will also include an insightful interview with horror master and award-winner Brian Keene. But that's not all, we have received 100s of submissions from talented lesser known writers and artists and we are confident that Shroud will play an integral role in the development and discovery of new powerful voices within the genre.

We are actively harnessing the power of social networking alongside marketing promotions and traditional advertising to make Shroud a success. In a short period of time, we have garnered a very encouraging subscriber base, and have been lauded for the style, look, and ambition of the magazine. However, we will not stop there. Shroud is featured on the award-winning Magazines.com magazine distribution website and is in discussion with two other major magazine distribution services in order to place issues of our magazine on major news stands in thousands of retail locations.

For a short time only, Shroud is offering charter advertising rates for a short time. We will not, unfortunately, be able to offer these low rates for long.

Information:

Combined Circulation Estimate: 1,200 at start-up; targeting 5000 by year-end 2008

Demographic: Male 18-34 Years- 65%; Male 35+ - 25%; Other- 10%

Geography: North America- 95%; UK- 5%

Magazine Format: 8.5 X 11 full color gloss cover, B&W interior, professional offset printing.

Rates Per Issue:

Full Page, full color, back cover- \$500 (8.5 X 11)

Full Page, B&W, inside front or back cover- \$300

Full Page, B&W, interior- \$200

Half Page, B&W, \$100 (8.25 X 5.5) or (4.25 X 10) column)

Quarter Page, B&W, \$50 (3.75 X 5)

5% incremental multiple issue discount.
10% small press/author discount

Send payment to:
Shroud Publishing
#59295
PO Box 7775
San Francisco, CA
94120-7775
 or request a Paypal Invoice